



## News Release

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### **Hunter® Humidifiers Deliver High Performance, Not High Maintenance**

*Hunter Adds Two New Models to Already Stellar Line*

**Memphis, Tenn. (March 16, 2008)** – While everybody can agree on the advantages of proper humidification, finding the right humidifier can be a discouraging task. Many have difficult and expensive maintenance, water tanks that are hard to fill and carry, designs that unintentionally create a breeding ground for mold—and the results they give do not live up to the expectations. Hunter Fan Company, a leading manufacturer of innovative home comfort products, introduces The Care Free® Humidifier Plus with PermaWick™ and the Evaporative Humidifier with Paper Wick—two products that will make choosing a humidifier easy.

“Humidifiers have been widely recognized for the benefits they bring to the air quality in the home, but maintenance and upkeep have often been a hassle for consumers,” says Erich Schroeder, Hunter Fan product manager for Home Comfort products. “The Care Free Humidifier with PermaWick and the Evaporative Humidifier with Paper Wick are designed for superior performance and low maintenance, making them easy to use, easy to clean, and a perfect product to provide comfort to the home.”

To provide consumers with ease of use, both the Evaporative Humidifier with Paper Wick and the Care Free Humidifier Plus with PermaWick feature exclusive Easy-To-Fill-Tote Away™ tanks and dishwasher-safe pan and tray. Both products also include antimicrobial properties to inhibit growth of mold, fungi, and bacteria on plastic parts and wick to ensure clean air output.

The Care Free Humidifier Plus with PermaWick also features a Regulated Release™ system to eliminate stagnant water, an exclusive NiteGlo™ night-light, a digital humidistat with timer, refill light and auto shut-off. The best feature is the exclusive PermaWick™ filter that never needs replacement!

Both products carry on Hunter’s tradition of reliability and feature the Whisper-Quiet Hunter Fan—the Evaporative Humidifier with Paper Wick features a two-speed, and the Care Free Humidifier Plus with PermaWick features a three-speed.

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Both the Evaporative Humidifier with Paper Wick and the Care Free Humidifier Plus with PermaWick are available now in national retail centers. The Evaporative Humidifier with Paper Wick retails for \$29.99. The Care Free Humidifier Plus with PermaWick retails for \$79.99 and is backed by a five-year warranty.

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Founded in 1886 and headquartered in Memphis, Tenn., Hunter Fan Co. is the world's original ceiling fan manufacturer. Today, the company also manufactures high-performance air purifiers, low-maintenance humidifiers, portable fans and energy-saving thermostats. Hunter fans and other product lines are available in retail showrooms, home centers, and discount stores nationwide. For more information about Argenus or other Hunter products, contact 1-888-918-4326 or visit [www.hunterfan.com](http://www.hunterfan.com).