



## News Release

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### FOR IMMEDIATE RELEASE

#### **Hunter® Sheds New Light on Outdoor Living**

*New outdoor lighting line mixes beauty with brilliance to enhance night-time experience*

MEMPHIS, TENN. (September 17, 2007) — With trends showing consumers designing their outdoor rooms and patios to be an extension of their indoor environment, the demand for stylish yet outdoor-worthy lighting is growing by the second.

In an effort to fill this void, Hunter® is introducing a complete line of outdoor lighting solutions designed to meet the heightened fashion standards of today's discerning consumers, as well as exceed their expectations for durability in the outdoors.

Part of the new Hunter Exteriors line of outdoor products, Hunter's outdoor lighting provides consumers with a wide range of styles and choices to fit their unique lighting needs. The line includes table and floor lamps, chandeliers, wall sconces, hanging lanterns, lamp posts, plus truly portable gas lamp posts that produce an authentic and ambient flame.

"We set out to create outdoor lighting that not only enhances the outdoor experience, but also becomes an everyday part of it," said David Hawkins, director of marketing of Outdoor Products for Hunter. "Beyond great design and illumination, our outdoor lighting has the durability necessary to withstand outdoor elements. That's significant because instead of lighting that has to be added and removed as weather permits, consumers can make our lighting a constant contributor to the look, feel and functionality of their space."

To ensure each outdoor lighting fixture from Hunter could withstand the outdoor elements, Hunter engineered its Exteriors line of outdoor lighting to be UL® Wet Listed. This provides consumers with the assurance that these products have been tested and approved for durable and reliable operation outdoors. All fixtures feature waterproof on/off switches and all-weather construction, ensuring that all components have been treated and sealed to resist cracking or warping under hot and cold conditions. To preserve their beauty, the shades and frames also are UV-protected to resist fading.

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## Hunter introduces new line of lighting fixtures

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For original beauty, the line features rich, inspired designs that, until now, have been limited almost exclusively to interior lighting. Each model is hand-painted using on-trend finishes such as aged and light bronze, graphite, Manitoban, ginger snap, cottage white, oil-rubbed and bullion black.

Hunter Exteriors is a product line of Hunter Fan Company. The new line of outdoor fountains will be available in spring 2008.

Founded in 1886 and headquartered in Memphis, Tenn., Hunter Fan Co. is the world's original ceiling fan manufacturer. Today, the company also manufactures high-performance air purifiers, low-maintenance humidifiers, vaporizers, portable fans and energy-saving thermostats. Hunter fans and other product lines are available in retail showrooms, home centers, and discount stores nationwide. For more information about the Exteriors product line or other Hunter products in general, call 1-888-918-4326 or visit [www.hunterfan.com](http://www.hunterfan.com).

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