



News Release

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FOR IMMEDIATE RELEASE

Hunter Makes Backyard Living Fashionably Cool

*New line of patio and pedestal fans mixes beauty with durability
for improved outdoor comfort control*

MEMPHIS, TENN. (September 17, 2007) Creating a truly comfortable outdoor escape has been a challenge for today's backyard aficionados. While the abundance of sophisticated barbeque grills and rapidly expanding selection of outdoor furniture options have helped homeowners create unique backyard environments, the lack of stylish and effective climate control solutions has prevented consumers from getting the maximum enjoyment from their outdoor space.

Fortunately, Hunter Fan Company, with more than 120 years experience making life more comfortable indoors, is introducing a distinctive collection of Wet-Listed portable and patio fans. The line combines rugged outdoor dependability, maximum air movement and on-trend styling to enhance the livability of patio and deck areas.

"Our new line of outdoor portable and patio fans finally gives the homeowner a stylish solution to ensure their comfort outdoors," said David Hawkins, director of marketing for Outdoor Products at Hunter. "These are rugged, durable products with beautiful design detail and hand-applied finishes — a perfect blend of fashion and function. Our consumer research has confirmed the demand for products like these that not only create refreshing, cooling breezes but also act as a real deterrent for pesky flying insects."

Patio Fans

The Bistro Breeze patio fan features a durable and stylish bar-height bistro table embellished with hand-laid mosaic tiles. Its cast base is also inlaid with mosaic tile providing maximum stability in the outdoor environment. Three distinct speed settings allow the homeowner to adjust the air flow produced by the hand-painted, all-weather wicker blades for maximum comfort. Two bar-height cushion-backed chairs are available separately and a three-light, 180-watt overhead light fixture also is available as an accessory to illuminate this outdoor oasis.

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Regalia is another free-standing patio fan that blends wonderful styling with legendary Hunter performance. Its hand-painted weathered-bronze finish and reversible all-weather blades featuring rattan on one side and bamboo on the other make this a perfect complement to today's most popular outdoor furniture groupings.

All Hunter Exteriors patio fans feature powerful three-speed "WhisperWind" motor technology and are ETL Wet-Listed with specially designed weather seals employed to prevent moisture intrusion into any of the fans' electrical compartments, ensuring long life and maximum outdoor safety.

Portable Pedestal Fans

Hunter's new exclusive Exteriors line will also feature three pedestal-style oscillating fans combining on-trend decorative finishing and detailing with ultra quiet, powerful air flow. The three-speed UL® Wet-Listed fans provide homeowners the option of a gentle, calming breeze or a refreshing current of air when entertaining friends or simply watching the sun set at the end of a long summer day.

All these unique outdoor fans include an 85-degree oscillation sweep to cover a wide outdoor area. The Athens and Bora are intricately detailed with visually appealing tropical accents and hand-applied finishes. The Sanibel is a more basic outdoor pedestal fan that also features vertical height adjustment and the same powerful air delivery.

Hunter Exteriors is a product line of Hunter Fan Company. The new line of patio and portable fans will be available in spring 2008.

Founded in 1886 and headquartered in Memphis, Tenn., Hunter Fan Co. is the world's original ceiling fan manufacturer. Today, the company also manufactures high-performance air purifiers, low-maintenance humidifiers, vaporizers, portable fans and energy-saving thermostats. Hunter fans and other product lines are available in retail showrooms, home centers, and discount stores nationwide. For more information about the Exteriors product line or other Hunter products in general, call 1-888-918-4326 or visit www.hunterfan.com.

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